

The unveiling of a character of GAS PAVILION OBAKE WONDERLAND
in Expo 2025 Osaka, Kansai, Japan, and the opening of its special website

October 4, 2023

The Japan Gas Association

The Japan Gas Association (JGA) today unveiled a character of GAS PAVILION OBAKE WONDERLAND (hereinafter OBAKE WONDERLAND) at the Private Pavilions Concept Presentation Meeting hosted by Japan Association for the 2025 World Exposition. We are also pleased to announce the opening of a special website for the pavilion.

1. Unveiling a pavilion character

OBAKE WONDERLAND is a participatory entertainment pavilion based on the concept of “*Bakero*”^{*1}- Shape Our Future!” We will provide visitors with a thrilling and exciting experience to shape our future together with OBAKE (friendly shapeshifter) characters.

We are pleased to unveil a pavilion character “Mitchy”, who plays an important role in OBAKE WONDERLAND. Mitchy, a happy-go-lucky creature who has curiosity to touch the unknown world, invites you to the wonderland.

*1 This is a Japanese word that means “shaping something or oneself into a completely different form.” We here use the term “*Bakero*” to embody our hopes of making a dramatic shift from the status quo to a better direction.



[OBAKE WONDERLAND Character Mitchy]

2. Opening the OBAKE WONDERLAND special website

Today, we opened a special website for OBAKE WONDERLAND. We post the main image with the OBAKE WONDERLAND logo and the character Mitchy, a teaser video that gives you a glimpse of the world of OBAKE WONDERLAND, and the latest information. So, please take a look at the new website.

•OBAKE WONDERLAND Special Website URL

<https://www.gaspavilion.gas.or.jp>



[Main Image of GAS PAVILION OBAKE WONDERLAND]

For a great success of Osaka-Kansai EXPO, the Japan Gas Association will further accelerate the construction of GAS PAVILION OBAKE WONDERLAND, as well as the planning of the exhibition.

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